

THE BULLETIN



A Publication of the Overseas Press Club of America • Hotel Biltmore, 55 East 43rd Street, N.Y. 10017 • (212) 687-2430

INFLATION DEFLATES THE SAGA OF THE GLAMOROUS CORRESPONDENT

By JOE PETERS

An overseas assignment is the dream of every young journalist. It promises adventure, glory and affluence. It sets one high above the humdrum reporter covering the police beat. But this dream is being shattered today as the correspondents find themselves in a financial plight caused by inflation and the disregard of their situation by the media managements at home.

The correspondents' plight has been vividly pointed out by AP's Tokyo correspondent John Roderick in the monthly "No. 1 Shimbun" of the Foreign Correspondents Club of Japan. His article was sent to us by Irwin M. Chapman, ABC News bureau chief in Tokyo, after he saw a brief mention of it by Al Kaff, our Far East regional chairman in Hong Kong, in his report to The Bulletin of April 1.

Limited space prevents the publication of Roderick's entire piece, but here are some excerpts:

Pity the poor foreign correspondent!

When he began his tour abroad, he was paid well by most standards, lived comfortably in countries which showed a proper respect for the American dollar...

Consider the poor wretch today.

His salary, once regarded as munificent, isn't as high after 25 years abroad as that earned by the greenhorn on the foreign desk back home.

Unions, which he once loftily dismissed as irrelevant, have raised wages, lowered working hours and obtained numerous benefits for the stay-at-homes.

Management, forced to knuckle under, has recouped by holding down the salaries of the minions overseas. Without union representation, unwilling or unable to organize, their income has dwindled.

"You lucky devil," says the foreign editor or the personnel chief...when you check in during home leave. "Wish I could be back in Tokyo."

"Things are tough in Tokyo," you say, and he laughs sympathetically but not quite convincingly. "Revaluation." He nods and changes the subject.

When you point out that your salary now has dropped by a full 34 percent, you are rewarded with a look which implies you are no gentleman. "What about all those years when you did so well on the black market?" you are asked.

The correspondent, a fire-eater when it comes to covering battles, is a mouse in the presence of his superiors. He swallows hard and says nothing.

It is true that you like where you are. But is this a cause for condign punishment? And you know that, after all those years away, if you do return to the domestic staff you will be put on the city beat, covering the fire department. So you quail and give in.

You go back to your desk...read the latest circular calling on still greater efforts at economy, suffer the insults of the tax investigator who says you must be cheating, because your salary after all those years is half what the man representing Coca-Cola is getting....

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CRISES OF RESOURCES

BECOMING DESPERATE,

MS. CURTIS CONTENTS

By HELEN ALPERT

The already legendary Charlotte Curtis, catapulted from the N.Y. Times' Family/Style pages into the international world of the Op-Ed page, drew a packed audience to Larry Stessin's "Shop Talk" at the Overseas Press Club on Wednesday, June 12.

As Op-Ed editor since January, and the first woman in Times' history to be listed on the masthead, Ms. Curtis has given Op-Ed, originated three years ago by her predecessor Harrison Salisbury, a "more humanistic and more sociological" voice. She also made swift strides in reverse, she agreed, "from the usual oracles and spokesmen."

Today's Op-Ed, the mini-magazine extolled as the innovative pace-setter for newspapers everywhere, receives 10,000 manuscripts a year over the transom, screens all (three skilled assistant editors and two secretaries), pays \$150 for 700 words of tight substance and significance ("You'll never get rich writing for us"), aims daily to land dead-center on target, ferrets out revelations "from deep in the Soviet Union and we hope soon it will be from China," tenaciously upholds the unifying theme, "craftsmanship of the first order," and unflinchingly ignites acute thinking — and response — from readers.

In her prepared speech, Ms. Curtis forcefully declared that 1974 may well be remembered by a world now feeling the first desperate consequences of the food and energy crises. The U.S. must make some critical decisions, she insisted. Should widespread famine be allowed, and the continued spiral that already caused the downfall of four governments — in Germany, Britain, Israel, Chile? "The crisis of resources is desperate. International cooperation is a necessity, yet world governments are making little headway. Things cannot go on like this," she challenged. "We are stumbling in the dark. No one government should

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CALENDAR

Thursday, July 4 and Friday, July 5 — OPC office, bar and dining room will be closed.

Monday, July 8, 12 Noon — Deadline for the OPC Bulletin of July 15.

Wednesday, July 10, 12 Noon — "Population and Food Crises." Speakers: General William H. Draper, Chairman, Population Crisis Committee, and Dr. J. George Harrar, President Emeritus of the Rockefeller Foundation. Master of Ceremonies, Hugh Downs. Luncheon 12 Noon, \$8.75 per person including tax and gratuities.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC office 24 hours before the event, otherwise members will be charged the announced fee.

ALL COMMITTEE CHAIRMEN: Please check Club Calendar with Mary Novick or Jim Menditto before scheduling any event or committee meeting.

Your company will reach the influential news audience it wants with an ad in the new OPC directory.



OPC BAR DISPENSES CONVIVIALITY – Typical evening at the Club's old bar in its handsome new quarters. L-R, Club Manager James Menditto worrying over something; Bartender Catalino Nieves, our expert mixologist, Edward M. Kavalier, Donald Coe, Lin Root, Ex-President Will "Kiteflyer" Yolen, Mrs. D-Allman, Wilma Dobie and Fred Fukuchi. (Photo by Ralph Salazar).

LETTERS

While taking the sun in Bermuda...

I was amazed to find that an imposter had cared to take on the title of world kite-flying champ, *Will Yolen*, in order to steal a few headlines. A story in *The Royal Gazette* provides the "deplorable, disgusting, shabby, immoral" details.

The deceit takes on international significance because *The Royal Gazette* is also the "Official Government Gazette" of Bermuda.

Let us all defend Will against this hypocrisy by the unknown and untitled Mr. Tuzo...or is he????! Perhaps Mr. Yolen will clarify things by releasing a transcript of his coronation ceremonies (expletives deleted, of course).

W.B. Toulouse
New York N.Y.

* * *

Maybe everybody else knows, but I didn't, that happenings listed in *The Bulletin's* Calendar as beginning at 5:30 (viz Charlotte Curtis' Talking Shop on June 12) do not begin until 6 o'clock. I think it's sneaky.

Mrs. Ernest Hemingway
New York, N.Y.

INFLATION DEFLATES. . .

(Continued from page 1)

You conclude that the world – particularly that of the executives back home – is mean, sordidly, penny pinching, querulous and ignorant of geography. But despite all this, you will hang on. Because you don't know how to do anything else. You aren't sure you could adjust to those curious foreigners of your native land.

Even worse is the plight of the overseas stringers and the retired correspondents living abroad. Their situation is aggravated by the unjust social security laws. Not only are the stringers poorly paid for their efforts, but, unlike other self-employed people, they cannot pay the social security premiums. The result is that they are deprived of all social security benefits upon retirement. And the retired correspondents, while they collect social security payments, are not covered by medicare because they live abroad.

EAT, DRINK WITH US!

Before the OPC can obtain a percentage on the bar and food served, we must establish a year's total of receipts as the basis for negotiation with the Hotel Biltmore. If you must eat and drink, do both at the OPC. Help the OPC benefit by your business!

CHARLOTTE CURTIS. . .

(Continued from page 1)

make the decisions. Too many top decisions are made under the guise of national security. Meanwhile, the public is supposed to watch while 'specialists' do their work.

"Newspapers are one way to do our homework. They inform and educate, and columnists reason with us. We need a Fourth World. All kinds of problems are on the line." Some major questions: Are the big oil nations willing to contribute some small percentage, say 4%, to poor nations? Should the U.S. sell wheat to the Soviet Union which Russians may exchange for military hardware? Should not all governments pool their help to end the agonizing starvation over much of the globe? Is it true that the rapacity of rich nations is exceeded only by that of poor nations? "What's going to happen to people?" she demanded.

She was introduced by OPC Pres. Jack Raymond, her former colleague on the Times, as "one of the most distinguished reporters in the business and a steadily great reporter."

REGIONAL REPORTS FROM WASHINGTON D.C.

by JESSIE STEARNS

When President and Mrs. Nixon returned to Washington, D.C. from their Middle Eastern trip on June 19, they had traveled 14,775 miles in 31 hours since departing on June 10 for Egypt, Saudi Arabia, Syria, Israel and Jordan. Among the 122 correspondents, columnists, producers, commentators, cameramen, and technicians representing 5 wire services, 26 U.S. newspapers, 9 foreign papers, 7 magazines, 3 TV networks, 9 foreign TV networks, and 6 photo groups were: Helen Thomas, UPI; John Herbers, NYT; Stanley Carter, NYDN; Peter Kumpa, Baltimore Sun; Peter Lisagor, Chicago Daily News; Robert Considine, Hearst Headline Service; Dean Fischer, Time; Henry Trewhitt, Newsweek; Tom Jarriel and Murray Alvey, ABC; Walter Cronkite, Dan Rather, and Bob Pierpoint, CBS; Fay Gillis Wells, Storer Broadcasting; and Cliff Evans, RKO General.

A REMINDER

Have you made your reservation for the "Headliner Luncheon" to be held on Wednesday, July 10 at 12 Noon? See the Calendar on page 1 for details, and phone Mary Novick at 687-2430 now!

NEW BLUE SHIELD MONTHLY GROUP RATES are effective July 10, 1974

	Two Star	Three Star	Executive Indemnity
Individual	\$2.55 (23¢ increase)	\$3.08 (28¢ increase)	\$ 4.73 (\$1.17 increase)
Family	\$7.25 (33¢ increase)	\$9.05 (60¢ increase)	\$14.84 (\$3.68 increase)
Identified as follows	Suffix ending in 01, 11, 03, 13	Suffix ending in 08, 18	Suffix ending in 09, 19

The monthly rates above do not include Blue Cross hospital rates which are not affected. Also not affected is Supplemental Coverage (Senior Care) for subscribers on Medicare. Only Blue Shield rates have changed.

JOHN T. McALLISTER

John T. McAllister, a general editor and public affairs manager of *Newsweek*, and an OPC vice president, died on June 13 of complications following a heart attack. He was 64 and lived in New York's Greenwich Village.

Mr. McAllister, a native of Cohasset, Massachusetts, began his career at *Newsweek* in 1937 following a brief term on the *Readers Digest* as an associate editor in 1934, and publisher-owner of a weekly newspaper, the *Townsmen*, in Pleasantville, N.Y., which was sold in 1956. During his 34 years at *Newsweek*, he saw service as a business-section researcher and writer, Periscope editor, Press section (now Media), and news editor until his promotion to general editor in 1964 and public affairs manager in 1971. He took time out for 3½ years service as a weather forecaster in the Army Air Forces during World War II.

A cum laude graduate of Amherst College in 1931, Mr. McAllister also attended the Harvard University Graduate School of Business Administration.

Newsweek Editor Osborn Elliott delivered the eulogy at the First Presbyterian Church in New York, where a bagpiper played a traditional Scottish lament before and after the memorial service. Mr. Elliott said, "you could always count on John, whatever the assignment, whatever the problem. You could count on John. He'd get it done." "That was certainly true at the OPC" said President Jack Raymond, who was among the OPC members attending the service, along with Ruth Biemiller, Larry Blochman, Jay Brennan, Charles Brophy, Charles Brown, Alan Chellis, Richard Dempewolfe, Sherwin Smith, Al Wall, and Ed Wergeles.

Mr. McAllister had been an OPC member since 1955. In recent years he has served on the Awards Committee, Awards Dinner Committee, Program Committee, Membership Committee, the Board of Governors, and Dateline editor. He was elected Vice President in 1974.

He is survived by his wife, Joan, their two children, Jean and Keith, and a daughter, Lesley, of a previous marriage.



John T. McAllister

FIRST WOMAN ELECTED YACHT CLUB COMMODORE

By WENDELL SETHER

Miss Gloria Watson has just been elected commodore of the Overseas Yacht Club Inc. of New York City. Yes, Gloria. She is perhaps the first woman ever to be elected commodore of an officially recognized American yacht club. She holds the rank of Advanced Pilot (A.P.).

The Overseas Yacht Club was founded in 1966 and is listed in Lloyd's Register of American Yachts. Out of 1354 yacht clubs listed by Lloyd's, not one was found to have a woman as commodore.

Gloria is a public relations officer and director of community events for the National Bank of North America in Yonkers, N.Y.

The Overseas Yacht Club Inc. has 96 members, most of whom are members of the OPC. About 40 boats are owned by OYC members, ranging in size from 12-foot dinghies and life rafts to an 83-foot converted air-sea rescue craft.

The group has no club house but boat-owning members bring their boats to rendezvous at various yacht clubs around Long Island Sound several times a year. Shoreside meetings and parties are also held at the Overseas Press Club.

Other officers elected in addition to Gloria Watson were: *Al Wall*, executive vice commodore; *Robert G. Black*, secretary; *Ruth C. Biemiller*, treasurer; *J. Russell Downey*, sea lawyer; *Jay Brennan*, fleet captain; *James Morisseau*, harbormaster; the late *John McAllister*, fleet flack; *Frank Gilchrist*, fleet surgeon; *Paul Rugile*, flag officer; *Terry Schaertel*, safety officer; *Sol Zatt*, fleet chaplain and rabbi; and salvage officer *Brad Girod*.

The nominating committee consisted of Commodores Emeritis *Will Oursler*, *Wendell Sether* and *Charles Schreiber*.

ADVERTISING RATES

Classified ads cost 50¢ per 36-space line. No phone orders.

Display ads cost \$4,800, half column for one year (24 issues) or \$2,400 for 6 months (12 issues). Single insertions at the rate of \$200 per half column. Large or small ads at proportional rates.

Advertising is payable in advance.

Deadlines are generally on the 8th and 23rd of each month, for the issues of the 15th and 1st respectively. However, some adjustments will be made due to holidays and weekends. The deadline will be listed in the calendar on the first page of each issue.

Abbott Laboratories

markets a critical ingredient for urethane plastic systems used in automotive, appliance, building insulation, cushioning furniture products. The division also sells a wide variety of industrial chemicals and produces fine chemicals for the manufacture of pharmaceuticals.

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LOWELL THOMAS FETED

Lowell Thomas, the famous author, lecturer, sportsman, and "world's foremost newscaster", was feted at a recent National Press Club dinner. Thomas, age 82, a former OPC president, whose tagline "So long until tomorrow" is known to millions, first took the airwaves in 1930. Clyde La Motte, NPC President, presented Thomas a special award, followed by a speech and special film.



THE BULLETIN

The Bulletin is published on the 1st and 15th of each month by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First-class mail to other members.

Bulletin Committee

Harry Rand, Chairman; *Helen Alpert*, *Ruth C. Biemiller*, *Charles H. Brown*, *Lawrence Klingman*, *Thomas J. Kraner*, *Grace Naismith*, *David Resnick*, *Susan F. Roberts*, *Ralph Salazar*, *J. Wendell Sether*.

*

The Bulletin is financially aided by the generous advertising support of Burson-Marsteller.

WhoWhatWhere

By GRACE NAISMITH

HONORS: **Peter F. Greene**, editor and publisher of Exporters' Encyclopedia-World Marketing Guide and U.S. Marketing Guide, has been named recipient of the 17th "Annual Man of the Year" Award of the World Trade Club of New York for "outstanding service in promoting greater participation in U.S. export trade by the business community." The World Trade Club of New York, founded in 1949, is a non-profit association with the purpose of promoting international trade and fellowship... **David Horowitz**, L.A. newsman with NBC, has been awarded an Emmy by the Hollywood Chapter of the National Academy of Television Arts and Sciences. Horowitz writes, produces and airs a consumer segment each night in the KNBC News Service. He also is consumer correspondent for the network's Dinah's Place... **Felice Levin** in the new Who's Who of American Women... **John Luter** in the new Who's Who in the World... **Barrett McGurn**, who's who in 14 Who's Whos, was guest of honor of the Public Relations Society of America chapter luncheon at Ohio University in Athens, Ohio. Host: **John Wilhelm** of the University's College of Communication. Barrett, former OPC president, is director of public information for the Supreme Court... **Jean Colbert**, director of Hartford WTIC Jean Colbert Show, was given the Charter Oak Golden Medal Award by the Greater Hartford Chamber of Commerce recently.

HITHER AND THITHER: **Joe Glynn** writes from Paris that dry martinis (Tanqueray's) are \$3.00 (they're \$1.40 at OPC, Biltmore). His hotel, the Hotel San Regis, but he left for Portugal... **Abel Kessler**, on holiday on Zuni Reservation, where his son, Bruce, is a doctor serving Zuni, Navajo and other Indians for the U.S. Public Health Service. Kessler is approaching his 25th year of OPC... **De Witt Davidson** just back from Munich, after "a fantastically interesting eight-day trip in Lebanon, by car, detouring to Damascus for a day." Plus Tenerife, the Canary Islands, for a week... **Elias Newman** and wife, L.J. Newman, managing editor of the Wall Street Transcript, in Italy on a painting trip. Newman (Mr.) at 71 was recently honored by the Artists Equity Assoc. of N.Y., which he helped found. He has been president for the past four years. The celebration was at Luchow's, with tributes paid by many leaders in the

art field... **Paul Mason**, talk show host on WPEN, Philadelphia, and chairman of the OPC Mid-Atlantic Region, is on a three-week assignment in East and West Germany, Austria and Switzerland... **Ling Ai Li**, author of "Life Is for a Long Time," gave a special dance and motion picture program recently for the trainees of the Retarded Children Club of Stamford, Conn... **Irwin M. Chapman**, ABC News bureau chief in Tokyo, on home leave in New York in August... **Hildegard Fillmore** in Tahiti on a three-week painting holiday, with an assignment to report on the current state of the Gauguin legend.

SPEAKER: **B. Mathieu Roos** spoke at Association of Medical Writers dinner recently on "How Not to Become a Medical Writer." B. Mathieu is honored as a life member of the American Association for the Advancement of Science.

PUBLISHING EVENTS: **Alden Hatch** has a new book, a biography, "Buckminster Fuller Fuller: At Home in the Universe," published by Crown... **Juliet Lowell** of Family Weekly's "Juliet Lowell's Celebrity Letters" column, is at work on her 14th book... **Rosalind Massow** has the cover story in June Physician's World—on "confidentiality."... **Tom Mahoney** is author of "FDR: The Great Collector" in July Antiques Journal. (Everybody knows FDR collected naval prints, but who knows he collected birdcalls?)

Without a returned questionnaire only names and addresses will be published in the new OPC directory — no bios.

Are your name, title and address correct on our mailing panel? If not . . . simply make corrections directly on the panel, insert in envelope and return it to the OPC!

Overseas Press Club of America, Inc.
Hotel Biltmore, 55 East 43rd Street
New York, N.Y. 10017

FIRST CLASS

NEW MEMBERS

Active Resident

Lillian Griffin O'Connell, United Press International.

David S.C. Liu, Associated Press.

Active Overseas

Robert Metz, Dow Jones

Associate Residents

Henry Schapper, Henry Schapper Agency.
Carlota Maduro, Off Track Betting Corp.

Affiliate

John Purser, Jones & Laughlin Steel, Pittsburgh, Pa.

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SPONSORS: *Bruno Kroker, George Dugan.*
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Under 30 Resident

Rebecca Riger, Reporter, American Metal Market.
SPONSORS: *Sol Zatt, Harry Welker.*

REINSTATEMENTS

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